



## **PRESS RELEASE**

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### **Pica8 Signs Reseller Agreement with US Networking Experts Connect I.T. Solutions to sell SDN/OpenFlow based switching technology**

**PALO ALTO, CA – January 25, 2013** – Pica8 Inc., Pica8, a leading provider of open SDN switching technology has today announced the signing of an agreement authorizing Connect I.T. Solutions to resell Pica8 leading edge SDN solutions. Pica8's high-performance switches feature the world's first open, hardware-independent switching operating system.

This partnership follows Pica8's strategic initiative to develop and serve new sales channels in North America. "We selected Connect IT as a partner based on their strong focus on Networking Solutions and their wealth of industry experience," said Pica8 CEO and Co-Founder, James Liao. "We look forward to working with Connect I.T. to extend the benefits SDN networking to new and existing clients. We have great confidence in the team's ability to deliver great value, support and service for our solutions."

"Pica8 is committed to supporting Connect I.T. Solutions as a value added reseller with a variety of business development initiatives and collaborative projects. The Pica8 Partner Program facilitates the integration between the businesses to deliver an outstanding end user experience." Dean Au, vice president of business development, Pica8.

"Our global enterprise class clients look to Connect I.T. for leading edge technologies that will future proof their I.T. spend. SDN is the future of networking yet is early in the customer adoption phase. Pica8 is innovative in bringing open switching to market and developing SDN software that will enable the type of adaptive and scalable networking solutions our customers are looking for. The value proposition they offer is compelling." comments Bill Rubin, CEO, Connect I.T. Solutions.

### **About Pica8, Inc.**

Pica8™ is fulfilling the promise of true software-defined networking (SDN) by providing the world's first open, hardware-independent switching system. Pica8's open switches transform the data center by decoupling hardware from software. This new approach provides greater flexibility and adaptability and supports increased automation, while driving down implementation- and management-related costs of cloud and virtualized applications.

Since 2009, Pica8 has worked to bring innovation to the data center network. We have nearly 100 customers worldwide, including Fortune100 companies, global carriers, portals, and leading research labs.

For more information please visit [www.Pica8.com](http://www.Pica8.com)

**About Connect IT Solutions**

Connect IT Solutions, Inc., provides information technology solutions that are focused on the networking needs of enterprises class companies. Our staff has decades of experience designing, providing, implementing, and managing enterprise communication networks. This experience, coupled with a broad knowledge of products and technologies, allows us to offer our customers a variety of objective solutions to meet their needs.

For more information please visit [www.citsus.com](http://www.citsus.com)